

Personal data protection pursuant to Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as : the Regulation)

For the purpose of processing and handling the applicant`s application pursuant to this By-law, participation at the World Festival of Animated Film – Animafest Zagreb (**hereinafter referred to as : the Festival**) organized by Hulahop d.o.o. (**hereinafter referred to as: the Organizer**) promotional purposes from this By-law, and for the purpose of keeping its own records on movies that were submitted for selection or were screened at the Festival, the Organizer processes the following personal data:

- personal data contained in the photographs from the film that are delivered with the application
- personal data of the film`s director (name and surname, contact phone and address, photograph, biography - the content and scope determined by the applicant)
- personal data of the producer (name and surname, production company, contact phone and address for the producer and the production company)
- personal data of the distributor (name and surname, distribution company, contact phone and address for the distributor and the distribution company)
- name and surname of the credited film crew members.

Organizer collects a minimum of data necessary for the selection process and fulfilment of obligations pursuant to this By-law, and Organizer`s legitimate interest to keep its own records on movies that were competing or were shown at the Festival.

Every collection of data is based on the legitimate interest and the business purpose, and personal data processing is being performed lawfully, fairly and in a transparent manner with respect to legitimate interest in relation to the applicant`s right.

Organizer processes the data because it is necessary in order to achieve the business relation with the applicant (necessary for the performance of a contract or in order to take steps at the request of the applicant prior to entering into a contract), or for the purposes of the legitimate interests pursued by Organizer when conducting the selection process and other actions pursuant to this By-law. In certain cases, should the need occur, consent to the processing of personal data may be requested from the applicant (e.g. if the applicant`s accommodation so requests etc.).

Organizer collects personal data directly from the applicant. Should the applicant deliver personal data of third persons to Organizer, the applicant guarantees to Organizer that the applicant is processing third persons` data lawfully and in accordance with the Regulation and that the applicant has regulated the processing of their data with third persons as well the right to transfer the personal data to Organizer and that the applicant has informed third persons of all the rights based on personal data legislation. The applicant shall compensate Organizer for all damages and all costs that may occur to Organizer due to the breach of the stated guarantee.

Organizer processes personal data with care and by applying adequate technical and organisational measures to ensure that the processing is in accordance with the Regulation, and to protect the personal data from manipulation, loss, destruction, threat or unauthorized access. All processed personal data has an adequate level of protection, pursuant to internal systems of management and security.

Personal data shall be stored for the period of 10 (ten) years from the date Organizer received it from the applicant, after that period the personal data shall be erased.

Applicant is entitled to, at any moment, demand information from Organizer in relation to his/her personal data in Organizer`s possession, as well demand alterations or updates of personal data. Prior to accessing the data, Organizer shall, for every request, identify the individual submitting the request and its justification. Should Organizer be legally obliged to deny the request, it shall be done so, and the applicant shall be informed of the reasons. Organizer cannot erase personal data if they are necessary for performing contractual or legal obligations.

Organizer shall not transfer personal data to neither third persons nor third countries nor international organisations.

Every applicant whose personal data is processed by Organizer has the following rights:

a) Right of access : the applicant shall have the right to obtain confirmation as to whether or not personal data concerning him/her are being processed, and, where that is the case, access to the personal data and the following information : (a) the purpose of the processing; (b) the categories of personal data concerned; (c) the recipients or categories of recipient to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organisations; (d) where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period; (e) the existence of the right to request from the controller rectification or erasure of personal data or restriction of processing of personal data concerning the applicant or to object to such processing; (f) the right to lodge a complaint with a supervisory authority; (g) where the personal data are not collected from the applicant, any available information as to their source; (h) the existence of automated decision-making, including profiling, referred to in Article 22. paragraphs 1. and 4. and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the applicant.

b) Right to rectification: the applicant shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him/her and the right to have incomplete personal data completed.

c) Right to erasure ('right to be forgotten') : the applicant shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay and the controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies : (i) the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; (ii) the applicant withdraws consent on which the processing is based and where there is no other legal ground for the processing; (iii) the applicant objects to the processing and there are no overriding legitimate grounds for the processing; (iv) the personal data have been unlawfully processed;

(v) the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject; (vi) the personal data have been collected in relation to the offer of information society services.

d) Right to restriction of processing : the applicant shall have the right to obtain from the controller restriction of processing where one of the following applies : (i) the accuracy of the personal data is contested by the applicant, for a period enabling the controller to verify the accuracy of the personal data; (ii) the processing is unlawful and the applicant opposes the erasure of the personal data and requests the restriction of their use instead; (iii) the controller no longer needs the personal data for the purposes of the processing, but they are required by the applicant for the establishment, exercise or defence of legal claims; (iv) the applicant has objected to processing pending the verification whether the legitimate grounds of the controller override those of the applicant.

e) Right to data portability : the applicant shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where: (i) the processing is based on consent or on a contract; and (ii) the processing is carried out by automated means. In exercising his/her right to data portability pursuant to this item, the applicant shall have the right to have the personal data transmitted directly from one controller to another, where technically feasible and legal.

f) Right to object and automated individual decision-making: the applicant shall have the right to object at any time to processing of personal data concerning him/her. At the moment of receiving the objection, the controller shall cease to process the applicant`s personal data, unless it proves the existence of convincing legitimate reasons for the processing that overcome the interests, rights and freedoms of the applicant or in order to submit, realize or defend legal claims. If the applicant does not find the controller`s reaction satisfactory, he/she is entitled to file the objection to the national body (AZOP). The applicant shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her or similarly significantly affects him or her.

In order to realize his/her rights, the applicant can contact a contact person organizer, Festival Producer Matea Milić at matea@animafest.hr